



Company Profile

A document to guide you as you explore working with DSBC.



Introduction to the Company

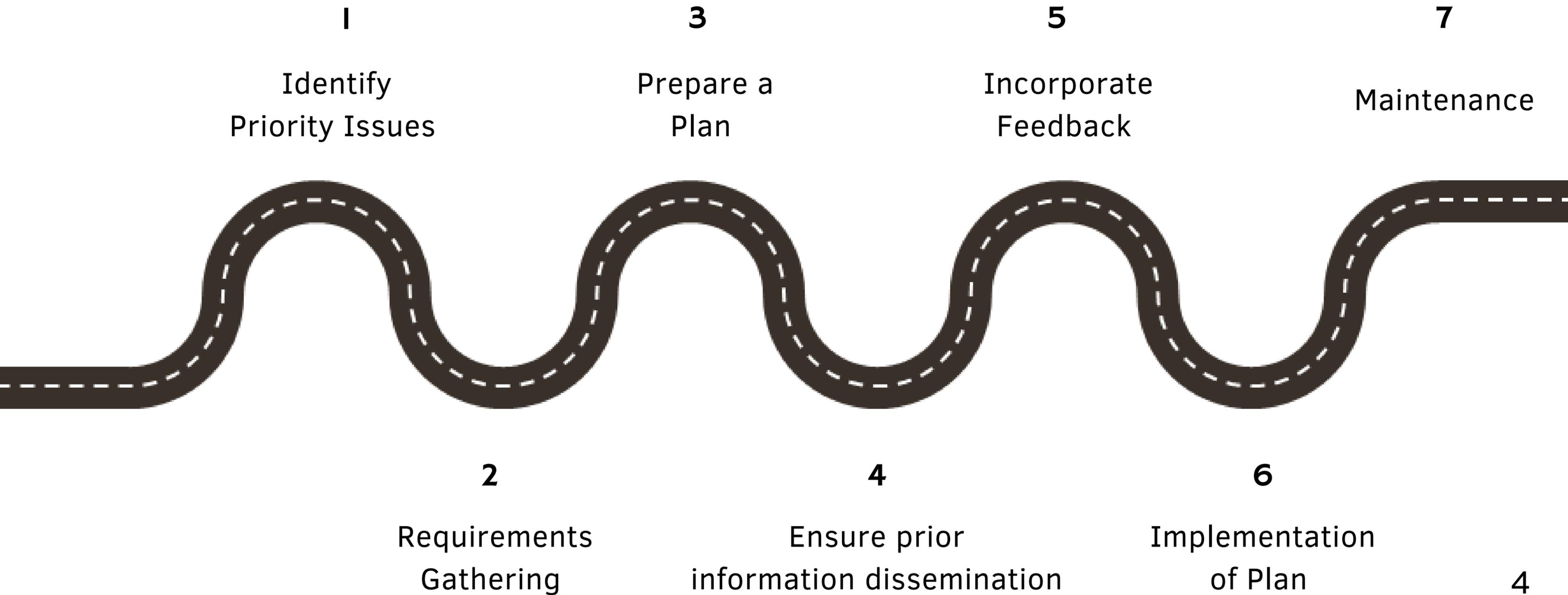
We are a 21st-century business consultancy & project management firm, helping individuals as well as organizations to be more *efficient, effective, & profitable* in every aspect.



Our company's mission

**To discover and deliver
innovative solutions for
your growth as an
individual as well as a
firm.**

» Our Process



➤ Why Choose Us



Commitment



Quality
Services



Innovation



Amazing
Designs



Solid
Teamwork

Our
Services

Business Planning & Implementation

"Plan what's going to happen.
Then do it."

DSBC helps you construct a logically organized & practical business plan & financing proposal that will serve your need for business analysis and forecasting.

Together with us, you will be able to determine the most appropriate Plan of Action for your business by making swift, accurate, & helpful decisions.

We make it easy for you to know exactly how much money you need to make your business work, & this will shed light on what kind of financing to seek & the potential sources for it.

Our Process

Business Planning & Implementation

- Feasibility & Ideation
- Market Research
- Strategy & Business Model Formation
- Sales & Cost Projections
- Financial Planning
- Risk Analysis
- Review
- Implementation



Our Approach

Business Planning & Implementation

We focus on creating a step-by-step process for you acknowledging the fact that each business is unique.

This helps to keep everything flexible and tailored to your needs.

We aim to update the business plan periodically to keep your business growing and healthy.

Branding

"More than just your name and logo, your brand is what people say about you when you're not in the room"

With new strategies, techniques, and arenas, DSBC will apply effective branding strategies to your products and services to always keep your brand one step ahead in the game. Everything from companies to products to individuals in organizations is a brand. Together we will measure and understand how others see you and how you influence them and adapting what you do to your target audience without abandoning what you stand for.

With expertise in current thinking and fast-changing brands in an increasingly digital world, we provide successful brand management which goes well beyond the cosmetics of branding (brand name, packaging, advertising, etc.) to ensure an incredible brand experience for your customers.

Our Process

Branding

- Brand Strategy
- Research Competition
- Brand Identity Development
- Branding Guideline
- Social Media Branding



Our Approach

Branding

While the brand clearly is not a tangible asset of your organization, this hardly makes its economic contribution & importance any less.

Brands are the most stable & sustainable assets in business.

DSBC approach branding from numerous angles, helping you establish, maintain, expand, & sustain this valuable asset.

It has four main phases; analysing, planning, implementing & evaluation.

Social Media Marketing

"Communication is the key, Social Media is the door."

Create winning marketing plans with DSBC!

Whether you're starting a new business or launching a new product line within a company is just a waste of efforts without a clear plan that defines your goals and how you will achieve them.

In a survey, it was found that over 96% of people use their smartphone within an hour of waking up, often before they get out of bed. Social Media is the leading platform for marketing because of its access to people and their conduct. DSBC enables you to improve customer service, maintain customer relationships, offer services, increase brand awareness and much more by efficiently utilizing social media technologies.

Our Process

Social Media Marketing

- Identify Target Audience
- Research Competition
- Set Marketing Objectives
- Choose Right Platform
- Content Strategy
- Monitor & Optimize
- Reporting



Our Approach

Social Media Marketing

After a thorough research of the competition and the target audience, the information collected is analysed in the context of marketing your products and services.

We plan the content strategy to attract, engage and retain the customers by creating and sharing the right content through the right platform at the right time to have the right impact and achieve the expected results.

Web Design and Development

"Build your online empire with DSBC"

The design of a quality website, as part of business strategy, has become a key element for success in the online market. With Internet popularity and search engine positioning in mind, the Design and Development team at DSBC offers you an online presence that is easily accessible, with a smooth UI and navigability, engaging content and a valuable platform to display your offerings.

As customers might have a different view from the company, the framework chooses Web features that are directly related to customer values. An effective content strategy and a crisp and approachable design play a vital role in converting web surfers to repeat visitors. Based on the scope of the website, the content and visual elements are defined with the intention to enhance website aesthetics and emotional appeal for the user.

Our Process

Web Design & Development

- Information Gathering
- Content Creation
- Design & User Interface Draft
- Initial Feedback
- Rebuild & Revise
- Kickstart Development
- Conduct a final round of feedback
- Optimize your site for SEO



Our Approach

Web Design & Development

Your customers are our design inspirations.

During the planning phase, we consider the fonts, colours, images, and many other components based on how they will look and feel to the customers.

Moreover, a perfect content strategy and smooth navigation make the website appealing for the users while embracing what your brand stands for.

This way we help you stand out from your competitors.

Software Design and Development

"Technology made simple"

Almost 70% of mobile phone time is spent on apps. This means that well-integrated software can take your company to the next level. Every great piece of software starts with a plan and a clear process in place.

Being aware of software development is important for entrepreneurs. It is very important for businesses as it helps them distinguish from competitors and become more efficient. Software development can improve the client's experiences, bring more feature-rich and innovative products to market, and make setups more safe, productive, and efficient.

Web Development

- | | | |
|---------------|------------------|-----------------|
| 1. E-commerce | 3. Configurators | 5. CMS |
| 2. ERP | 4. Desktop Apps | 6. Web Services |

Mobile Applications

- | | | |
|------------|-----------|-------------------|
| 1. iOS | 3. Native | 5. PWA |
| 2. Android | 4. Hybrid | 6. Cross Platform |

Design & Branding

- | | | |
|---------------|--------|-------------|
| 1. UI/UX | 3. SMM | 5. Analysis |
| 2. Wireframes | 4. PPC | 6. SEO |

Internet Of Things

1. Hydroponics

2. Home Automation

3. Retail

4. Industrial Automation

QA Services

1. Manual

2. Automation

3. Performance

4. Security

5. UI

6. API

AI & ML

1. Prediction

2. Summarization

3. Translation

4. Smart Homes

5. Analysis

6. Chatbots

Industries We Serve

Software Design & Development

Manufacturing

Automotive

Retail

Food & Beverages

Logistics



Education

Healthcare

Telecom

Fintech

Real Estate

Our Expertise

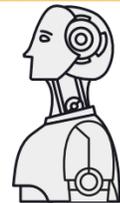
Software Design & Development

"In a world of infinite possibilities, experience is everything"

At DSBC, we create the software that helps you realize the benefits of new technology.

Following are some fields we've been working on:

Artificial
Intelligence



Mobile
Apps



Home
Automation



ERP
System



Branding &
Digital Marketing



E-commerce
Websites

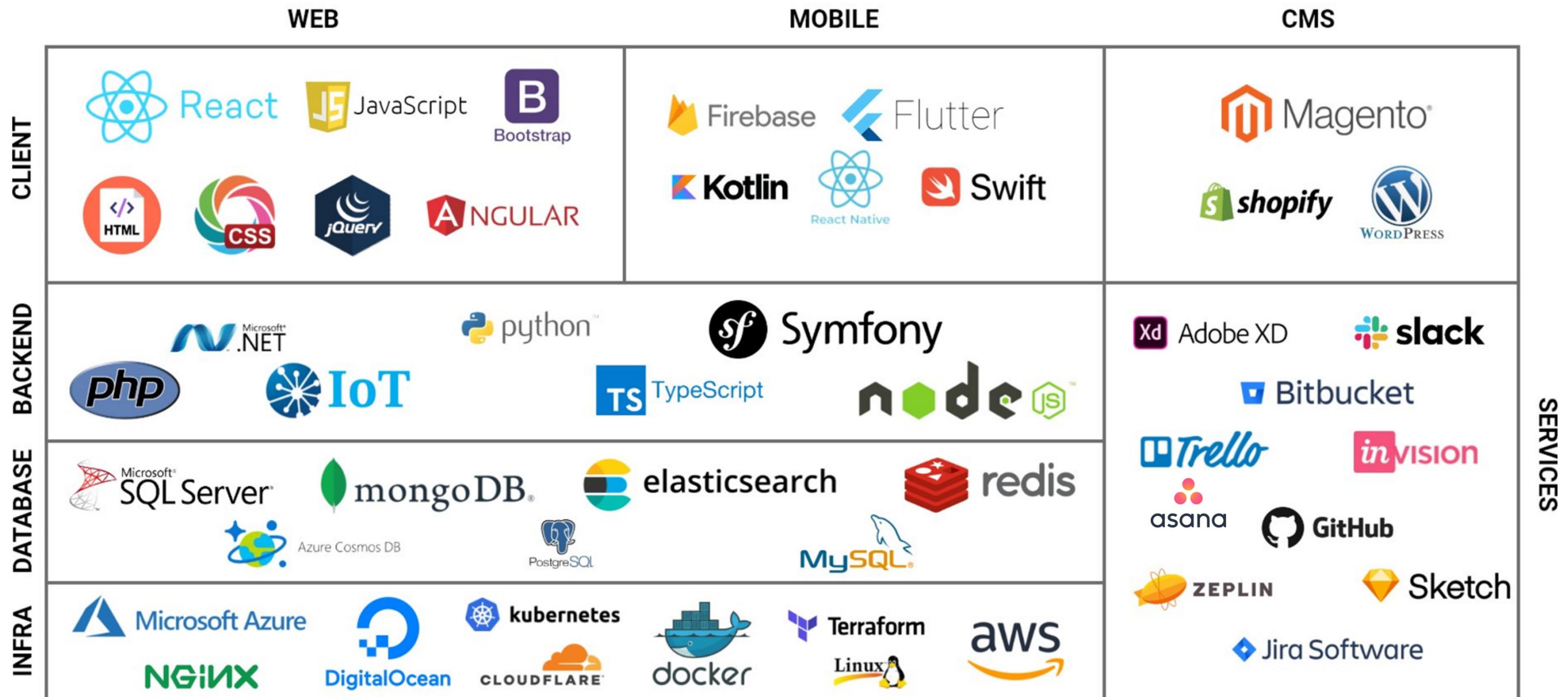


Automation



Our Technical Strengths

Software Design & Development



Core Competencies

Software Design & Development

Process
Optimization

Building
Relationships

Analytical

Effective
Communication

Conflict
Resolution



Client
Management

Results
Oriented

Team
Building

Leadership

Coaching/
Mentoring

Engagement Models

Software Design & Development

Dedicated Team

1. Project scope is large.
2. Project scope is clearly defined.
3. Requirements vary during development.

Out-staffing

1. Cost reduction as resources are billed by the hour.
2. Customers need purely technical assistance.
3. Customers remain major decision makers

Fixed Price

1. Deadline is a priority
2. Project Specifications remains unchanged.
3. Perfect for small projects.

Tech Partner

1. We manage project from Idea to Implementation.
2. Full engagement in the project.
3. Wide spectrum of responsibilities (architecture, development, consulting, security, audit, training, etc.).

Search Engine Optimization

"Be found.
By customers as well as search engines."

The ultimate goal of building an online presence such as a website is to bring more people to your website, and we do that by improving the search engine results. It can also be done by taking advantage of the vast world of social media called Social Media Marketing. DSBC offers an authentic way to boost your search engine rankings by providing realistic SEO strategies to attract high quality, targeted traffic to your website.

What makes you stand out from your competitors and attract the target audience is how you offer the same service in a more approachable way. SEO is an ongoing process and DSBC is dedicated to optimizing your content with every iteration, even once the desired increases are achieved, so as to ensure the result lasts and your reach expands.

Our Process

Search Engine Optimization

- Technical Audit
- Keyword Research
- Competitor Analysis
- Content Optimization
- Social Media Integration
- Quality Link Building
- Monthly Report



Our Approach

Search Engine Optimization

Starting with a thorough website analysis, we build a group of keywords that have a high probability of usage by the users and relatively low competition among search engines.

Moreover, with on-page content optimization and off-page quality link building, we work towards pushing your website up the search results with a natural and authentic approach.

Startup Funding

"We focus on the *fuel*,
so that you can *drive* your idea smoothly."

DSBC offers expert services in Business planning and financial forecasting to help you plan and build an investable company.

With our years-long experience in the field, we understand what investors are attracted to, and we can help you put your best foot forward.

Careful planning and a futuristic approach will help you sustain your idea in the market until and after you meet your vision.

Our Process

Startup Funding

- Powerful Financial Plan
- Choose the Type of Funding
- Formulate a Pitch
- Connect with Investors



Our Approach

Startup Funding

Whether you want to start a new business or have an existing business, we help your company make a lasting first impression on the investors.

We do this by building a strong financial plan, run various scenarios in terms of cost, revenue and functioning to formulate backup plans and finally a perfect pitch to target the right investors.



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